

UfL,O' ^O
 ^Q52J \$Ur
 {x2, [, OK
 oc\$|^[13],z
 -O' MA,a
 64p5' f
 Agh^O
 #O' 5
 a -
 =Lw
 h,e
 Sf
 T
 E

...<arvt~yv,i bG7x7] # ^
 ...LpHE_aG6p(: a5A ablui -

Ko(=ta5
 %g: ,O(?KcZn
 c,- C" Wi , A5+V. f
 \=Ar 35 " nS,- aGm
 b#KM ... UK*
 \$

^cApu?K{ p465u%
 pG' gS| ,I z<X{ ST#S| . I 7r \f bF
 ' q\$) VKcd"AkK"(R' \$) VKcdV} Nq)
 * S; xEg(: 5xOe; . RSn 2021; 9<U
 VJzW(E4Be), ' O" 4, ' #HK,GZ=dO
 VKcd4,HKN,Ya

...f 7j w, (8) SD, <f 7t

q50' abCAB" Y5<n 40' 50y] * P?/51q
 OKI p~} { fO' ab5?n,GA%\MA5A?2, .
 Ji D' q\$' 5DO#7i D %&] ,EKI K5} ~TP. F
 6qUAZMAgh^Qi zc 9H?nK*5KM/O,FG?
 K*aqO' AsUf] - , OKAO(,e4,l pNb#
 JHO' AszRV']x?. OKzR2(' O" I (XKT:
 P9) 5<=. HK+1JKU xMAi ' (?KT5KI TP :

"Qf I 8uuRop> d1! . e] gvQfR9
 \,z[YM,OdGOp&% : u,:] u\u] R^
 , AI J<j tF| } &\H GR~e' 2. Qf u
 4_ ' . Qf z WWf ,PQ' >y,PECab
 ^_ ' ,~5hnu. 8We{ Mi 8,] ^
 =! } GWOn. u72d! ' + ' {
 2Mpw6ob\$B,DQf: * @
 ?I 6Nb} : HK+1JK' O

sy] At(5,j j R5+Ray
 5zgv.

mK*zc2g(uM
 p,VZ2fO" RA
 ' q\$' Ji 5P
 4?: f7' :
 i ,zcef
 gh^C

qT8,MA" ?AZ5- O' i , 5nS{
 | . P
 (?U:a- O' q
 S"#"xZvnS". e4,(n
 AZ,} I () , } S2i , ,GI O=N:1(n*+
 O' - RUTYP,O' 5*+{H
 AnS5A?GHeO.

[O' i , 53~T8
 -8<5kdf6
 : ' #
 a RM
 A% #k
 AZeO. ?- Knb,H
 5+R#d} P,(
 K* ,(#di mO'

UO~5,3Ts4G
 ?5' a@P. Q
 ,DJ OXKm./d

b,xCu。pqFSg' ,JOg' -yz{ ,| }AtO! ,) ~! pMQ,rJO! \$Cu。u
 * *TSRRBC,K" pl [V。Qf o' p1 > i P,\$" s4R# \$,%8>,&; . RGt u
 >,: ; K" fp3Ds4。Qf VW' pR; @M&,urkf3zs,J >' (Ekf ~H," ~
 HRdXDKf () %/' r。lrbpl) D。Qf ~* : ; - AHG,d7l \726q,Gl
 \72a\$Jud! ,: 8Qfi HI @PR* 5。”(V9i V:20210914TMLLN)

U6NHK5b} : ,K* { fg] AMA" f qz < | v。bGg] ' g- 2(MAO' " f' z
 cRK* UT5Pt,Xj " c5O' nS。4(nVZ#6q4/,K* { fg] ZEzcUTj " c#
 795Wi nS,XO' i , 5k | #c&| v~@1d。

DK* { fg] T8,2?(?AK“: d”(Kd5g] 。. nKd(nt (O' 5i m#) Z[U
 ef v,Tx- 1 ^Kd) AMAI \I { ?5efwSfnh{ ?RTI ! ,i - \$) VKcdMAC\
 BFE5I ! s- ,FD+#LcQ(5Kd。K“: d”zcL>FLKd,GAg] 3U5<=。UH
 K,K“: d”r \ <cZ5g] 7j (>M1)。 (nKn1,K“: d”EKh{ * 1] Q“: d”\$' X~/
 OQ(MACd,Uyf ,ms ,MB* g7' ?mnU\ ;4(n=] #KdI M,K“: d”qeu35O
 ' { 1#nKAO,U>=] I M+M“: d”\$' ,C} PU\M2;(nU) x7b: 5&P?I yef ,
 mmfn5Kd,K“: d”w, xf - kTD, <RS! 。. nC\BcMI #D, S! ,K: dr \Nd
 y+S^#_QDB~I 957j ,(#6D, S! 。FG7j (~#dzci mK“: d”5O' ' 9,O
 eAbGxZv5S! 7j ,(~#d: 9Q(K“: d”_g+R。 (n3Ug] : #L5“kv6”,H
 Ku3FCzW' +,3K: R} QA5KdQ&,3mn5Kd} M2。Tx(EK~i ?} 5“kv
 6”,K“: d”ZKd} &,\$) VKcd_DHzWi DxQmUn,O' " f * x \Bg1_, O' UT
 5Pt。qe4GBS5g] 7j ,HKI eg; U55i] ,: ~Kda15Z9,Ca4CNms,X
 ZN! 9+R。

Q! Hgw>SRpN7

g] LQ! !	(9	t (7j
OWg]	Kn1	1%OW?} ,U\] Q
W. g]	=] ,I M	O' { 1,U\M2
/Cg]	1 ^x} (i 5Kd	Ndy+S^ ,B~I 9
h+g]	“kv6”	C+M ,) O

! ! (F){ | Q^:>8ST&@pS)

MAgh^Q5As- x?O' i , 5} S2,e4,(n%oW. 4/,MAgh^QRK* ,P?A
 FHK* - RBz | DMAghyP,x?O' " f5j 79。 (nK* 4/,bGMAgh" fCczc
 qe8a, O] 57j | _D。xDeUn,VK* +5BYWi - aG, O2J t * +{ W' (5#*。
 ! Ko, O(J DMAgh" fEK, OJ 6i ,P?K* 5\$| 2(,45K“: d” ,KW@EK* * +
 , g8MwW. 5(R。

. n\$) VKcdMAUBr { vZ,XU5; i] : ' ' ' B, OKs?%EH,e4,“_kK”^
 cj - \$) VKcd+Ra1^。4MO' O\$Un“@cU* c,} ?\] K} S>VRy”,F9Ak f
 fVZKI 6sP?Bn~K65“_kK”。4UGZ,. n9fK5BN/OsdAa1,VZaCN
 C\B2^cd6fK59y,4- . 4K@, xh,j R<4Ko#5Z+。FEaT,zR2@: x,d
 (gh,} P! 9MA+R,GAVZAZ4K5Ak。Zi ,.

* sp_,4bG* sp_(~K* hQqe{ fg] #dKZ, o] 5p%| T} \ 6qgs.

(;)KV%>8pl pWq

B(SJK,Ko(=R\$- “_k+; ”~@} L5= ~! E,C) A_k ^cj - 6qA<Y} nS
5aG6y,e4+ugKoO’ ab4~SGl f qx^[20]. xx,#pKoO” sBY} nS5gZ,i
5Cc+~Gl f | Y} On。 DeUn,at Gl d+nSzc#L5/C,abWi KUD#L<。 q
x6,KoO” ^c_khQ?AZxf /O,Uqx/#Kj 795JKpD, _k ^c。 e4,KoO”
^c_kzcDO’ As- . ,Z] ,@9t Haf 8(795ul 。 eb“_kK”^c- W. P9| X{
5#* , - UdKU#}j &v52fWi qd6D, _k ^c,Fae; l YX- %oW. A<9} O’
Oy] 57j 。

(nKoO” 4/,O’ - Rk(VK* +xf - k@u<J HO’ z RUT795nS. FD9A
k6q=| 5O’ h{ ?t* +/O(u,x?O’ 5Oy] #” Y] 。 “_kK”o’ @zc^cK_k,
hQ?] ^K* Kl /O#ghG} ,l u#’ ’ ’ Koxf | ^c_k,bG_kj @#L\] ,X“_k
c_”。 i - ,6qU^c_k5e; : ,Ccuy<mKoO’ ab#* +gl ,4- qeAZaFA?5
2JeO,} l paq2f5Wi z | zR{ | O’ dP5i , ,3U- R+kvO’ i , N。 e4,(n
%oW. 4/,O’ Oy] 5l d,Cc- } ?{ f z g | Dz x?5,Fae; ; P?RAO’ (95K
* T@tx: 。

O’ Oy] 5l d,P?@/5A25%oW.) j CG\$a5n1 , , OKUO’ \$’ : t Bc &
\$。 Ui) 5%owRe; : ,qi ab6q%oW. = | ,_, 5O’ #7i ,U+R: AZHK* { |
5r <sD, O’ l d. i bG, O] 2J 5O’ z zu?Kq* v,XK* 59>#P} ,j z cUO’
e; #G* ,paf O9: k +E%oW. ’ r +#a4。 FEaT,O’ Oy] fx?DP?dF5O’
O9#W. Gl 。 4U“_kK”^c5e; : ,. n%oW. ab“

- FGr { vZ50' Cc@u(ul 8a5f(dU,e4,d AdU) Zf {
U~oa.

W. P9| [Uefv,i : zcU^c_k#O] Wi nS6 M' ,KoWi - cZo
qW. zgvExRy5~}e . . n%oW. 5oq2v,J 1 52(te, g65{ 2v.
UFEafe; ~}: ,W. P9| c. zctGa1v.Ozcu? | 5| | . FG| | (nW. ,
gUT5GH,UnW. R(, g5j @tG.) I ,/51qU1^ yXww, 6qOWJi TOI n
Sp%| ,i - VZXw, OKC k3i nx?{ f/C5} \. FG- kp,KnO' %g5W. P9
| 8(YZ~| El m. I p9} O' e; : 6pW. oqo] ga| 5P9| ~Q,- O] O" Wi
d(v5<=.

t(TU,W. P9| (?A y65P9| #, g ! S9AkW. Ji #9y,* SO
- W. , g5Ji . UO' e; : W. P9| 5d(W. . I N7' Tx?. i - ,Ko
(=O] W. P9| a1v,Ccz : &{ O' ' | a1v. eAq\$li 6te
| 5{ 2v,j @(, gP9| D, d,4F N- k"TD, r) ,i 6q'
j @j ?" cbG\N- k5: - .

f , } / > o Z 6

r Q/ 5UMA^Q: MA^O' - ,bG
"_kK"^c5JK,K n,/ CM+R5^
LWi ,cM+Ro7 e H/s<J 5=
h.

(") {
D/ : 51qB ni Od5_kOn^c5g
Z. D e4xGH| BS,J 1r Q/ 5+R5_k
r [zc7] AW C5gh. Q4,W. P9| p
%X(=c5gZ,e %\OW+Mi OP?i 6q
5/59} O' S 5 q3G<2fV ,/ 51qz Ri 6q/ 5%
\HP9| <J H2fs5O e4,2fsP 51qi 6%\W. P9| ,x
?2f Wi 5? @v.

(;) > 8MN< { | i YT7p
w2J 5{ #O' , - tuk K* R((#d)5: \#O(. { #O' ' UT5#d)
n" nS(Mv53 \$| # 5O=vzx,KoO" &{ O' zci
oUJ F3 Oc zZr \ ^Lg' , " k@,
Ozc' : 59UKU. Zi ,O'
S bKocMWi 5_D[U
Jv5OWeOd+ HO= JK,XOWS
KUO= 5A?v BOW9> 65AsJI ,
+RRAA?: ; ZZ#GO' As. FE
E.4- W. P?| e4,qe} ~5W. P

9| - R,CMx?W. 5d(g] ,TO] , ga1v,>dn} ~OW] 5Wi #d.

I ,~%O] %

I 7@: 1f[af“_kK”^cAb} ,^FKo%oW. : Vdaq, g2(—K* I px?
(6q5W. P9| { i a+ ,UD/ 51q“#\$”I _kK^ce; : XGEg(: . I FG' U" O
bGW. P9| a1v' (?KT5d%o] JK,xOZ=,@EbG6po] O' P9| ~Q(nfL
O' e; UT5mn9>.

Cuv5O' p%,J 1O' \) #” f 52(—K* zcqe{ fg] #O' y] Tx?(6q
W. P9| ST5Yc,XTU6qP} #AZD, O' : x,1d<%oW. (nO' ab5r<| v.
? - Knb,6q%oW. w) #) j K* 5mn, g,CMqel dW. P9| TQ(K* ^cOn
_k.

cZn8i 5, O2J O' ^Q5JK,“_kK”^c - UuJ%o^Q2J \$KM6,qel ~W.
P9| T(uK* P9| 5aGmn' g. “_kK”5^c,x?<%oW. ,VZtK* 5P9| a1v
5l ~,(nO' O-] ,EWO' SzBkmn59>. i - ,bG_k^c[Ua| 5S~,X, H+R
A?v,O' KU#OWeO5GH,78GaG, Oghl c5Wi 4O, A.

KoWi : 6poqW. P9| zcU“_kK”^c: #La| 5~Qv. F9AkfL5O' ^Q
7j c- 8i , O] 5,Oc- 8(. (] BY) R7j D, . 4- O" KnCuj 5O' \$' ,Cqea
+Vdaq, g2(59' } ?x=uz| ,Tu?K* +o' 5P} Ji . KoO" U^QMAghi ,z
cEi } \K* ~} 5a1P} #Ko* +O' r <a1,(O' I QOy] . Fa<=a1A%oW. -
. O' P9| E) <8(- &5r<,(~O' zcU%oW. tK* xf- k: tHd?5Q8,T^(?
K<fLO" c. UWi (MvKM6O

[12]! < i q , x " " .MA = 5 ^ q w R Z = # Wi J K — (“MADK”b } 5 * + (^ F [J].: L * + % (, 2011(04): 126-148.

[13]! 3] # , ? MF . ^ q t i t g h 2 V — MA = K o x O : : ; I t t ^ v u M [J].: L # K \$ O , 2015(02):81-93.

[14]! \$ W Q . c M # d , ' # , U (t M A % o ^ Q — @ Y ' ' K f L p A \$ O E I [J].P - , O (? () , 2020, 21 (05):39-44.

[15]! L W w . r @ 3 i t 2 f 3 i : , O 3 i (= 5 X { [J].I J F G , 2011, 46(04):41-54.

[16]! O O % . * s _ (= [J]. * + (F G , 2009, 24(03):54-77.

[17]! L f < . > d p V ; Z p 5 K o “ W i * s _ ” E x * n [J].: L # K \$ O , 2019(02):123-133.

[18]! ; d < . r V K W i [\ p 5 # K K o : L n 1 [J]. 8 I r F , 2018, 31(05):43-50.

[19]! * L 7 , & @ ' . w g j 5 V K c d : i m t { T — @ “ 1 q 4 K ” + R A b } [J].: L # K \$ O , 2004(05):69-78.

[20]! q U . O ' i , 5 “ _ k + ; ” E x L # J K — @ X . u # K c d 5 O ' e ; A O r K M [J]. R S , O (? () , 2016(06):19-30.

[21]! " & , . F \$. “ I Q ” O \$: M A = w R p 5 V Z O " [J]. * + (F G , 2015, 30(02):98-123.

[22]! (o T . [O W d (H O ' p c : : L # K K o W i 7 0 ; 5 P a t k i [J]. f g ' (() (* + % (,) , 2020, 37(01): 16-23.

2 ÷ 7 @ “ * A @ 5 @ 7 ” : * 4 1 ? 4 - < | ≠ ? < = | H 4 8 | / E 4 8 7 A
, A 4 8 → ? : ? ? < = | N : C 4 1 0 N F → > B
— Case Study of G Town Building “Highlight Village”

WU Chunlai¹, JIN Jiangfeng²

(1) 342014 (7) A & 7 % E & C - 2 % E - 4 % A 4 M # @ M K 4 1 " P O L + % M 3 1 0 & 2 % O - . & 7 % 7 1 2 1 0 0 ;
2 R 5 1 0 1 4 1 3 % & !) Q E - M 0 4 5 . 3 1 0 2 1 3 % & # @ A E ! + % M 3 1 0 . B . & ! 4 3 0 0 7 9 . 3 % &)

Abstract: Bureaucratic organizational attention, as an identifiable symbolic capital, can be observed by external actors, and then construct attraction around organizational intention. In the process of building “highlight village” at the grassroots level, the generation of such organizational attention reflects the logic of reverse bureaucratic mobilization, that is, focusing and reversing absorption of bureaucratic organizations from bottom to top, with the village community as the core. This paper focuses on the practical mechanism and operational logic of this kind of anti-bureaucratic mobilization and organizational collusion. It is found in the case study of G town: (1) By focusing on the expected direction of the project, connecting the conditions and endowments of the village community, and refining the authenticity and localization of the value of policy obj